



SoLiS

Newsletter of the

Southeast Library System

June/July 2007

SOWINGS

Whew are we to summer yet? – or perhaps, Whew, is it summer already?”

This has been another busy season and full of great educational opportunities that I hope don't get buried in the busyness of day to day. Writing and note-taking are one of my efforts to keep all that information at the ready and available for application – both encouraged by this column.

Karen Hyman was the presenter for a terrific workshop on the Customer-Centered Library. Here are sparks from her most valuable and humorous program:

- Service can be the library's competitive edge by being intelligent, responsive and personal.
- Any library can be really great for your customers – or not, and the key to that is caring. “Sometimes you need to dig deep to care. You get the same benefits for pretending to care as you get from actually caring” – Hyman.
- Make a list every time you hear – we don't, we can't – and then evaluate it.
- State rules positively and have a bonfire for signs. Root out the negatives and everything that reinforces a stereotypical impression of the library and/or looks stupid to the average person. Signs give people ideas, they don't change people.
- Libraries have the best of 2 worlds – they're a place people like to come, and a place they don't have to come.
- “There's nothing deader than thinking that

people will dance to our tune if we sing it long enough” – Hyman.

- Define problems from the customer perspective – either somebody wants something and they're not getting it, OR, somebody's getting something they don't want. Problems defined in this manner make no value judgments.
- The library is the only fun impulse buying left on earth - 85% of what is checked out from a library is chosen serendipitously. So, if you put books out on a table or display and no one checks them out – they never will.
- Be a greeter one hour a day – fluff up staff, answer questions, be out on the floor.
- Find 5 things that would surprise and delight your customers and put them front and center.
- Allow cell phone use – a library can't be seen as opposing a 21st century tool that everyone owns.
- Does your children's area have a percentage of floor space that equals their percentage of the circulation? Play fair – serve kids.
- Check out products, like Library Elf (www.libraryelf.com), that send a courtesy e-mail reminder for library materials that are due, with a hot link to the renewal screen. It's entirely customer initiated.

Finally, Karen provided us with 5 things you can start today:

1. **Look at the rules:** get rid of most of them and restate the rest in a positive way.
2. Look at **what people want** (and will want) and find ways to **deliver it**. Ask them and listen when they answer.



We thought about having owls deliver
your newsletter . . .
but since we're all Muggles,
you'll have to make do with the
U.S. Postal Service.

This is an invitation to the private showing of
"Harry Potter and the Order of the Phoenix,"
a fundraiser for the Southeast Library System Friends
on July 14 at 10 a.m.

Even though the premier of the movie has been moved up a few days, we hope you will consider how much fun there is to be had watching this movie in a theater full of librarians and library supporters while supporting SELS at the same time. Plus, there will be refreshment specials and door prizes - all in all a great way to spend a Saturday morning!

You do not need to be a member of SELS Friends to join in the fun!

But, to say thank you to SELS Friends members, we are pleased to announce that they may purchase admission to the movie for their immediate family at the member price of only \$7.50! If you are not yet a member of SELS Friends but would like to join to take advantage of this and other offers, the membership form (and more) is at www.selsfriends.org.

Hope to see you on July 14!
Don't make us send a HOWLER!

New SELS web address:
New SELS web address:
www.selsne.org

What's New from the Commission?

- **Scholarships for Library Education** Are you thinking about advancing your library service career by taking library science classes? Now might be the time to take action--money is available to help support your education. Nebraska Library Commission scholarships are supported by a grant awarded by the Institute of Museum and Library Services (IMLS) to recruit and educate the next generation of Nebraska librarians. **July 1** is the next deadline for scholarship application. To apply, see Nebraska Library Commission's Now Hiring @ your library® Website, www.NowHiringAtYourLibrary.org, or click the "coffee cup" icon on the left side of the Nebraska Library Commission Home Page at www.nlc.state.ne.us. This new section of the Commission Website provides easy access to information about library education options, scholarships, job openings, library careers, mentoring, and recruiting. For more information contact Laura Johnson, Nebraska Library Commission Continuing Education Coordinator, ljohnson@nlc.state.ne.us, 402- 471-2694, 800-307-2665, or Kit Keller, Nebraska Library Commission Planning & Data Services Coordinator, kkeller@nlc.state.ne.us, 402-471-3216, 800-307-2665.
- **Continuing Education Grants** Beginning May 15, the Nebraska Library Commission will accept applications for state-funded Continuing Education and Training Grants. These grants will be awarded to projects providing continuing education and training for Nebraska library personnel and supporters, ensuring that every public library in Nebraska has skilled and knowledgeable information specialists to serve citizens' information needs. **Deadline:** Completed Application Packets submitted: August 1, 2007. For more information see www.nlc.state.ne.us/libdev/conedgrants/aboutcegrants.html, or contact Richard Miller, rmiller@nlc.state.ne.us, 402-471-3175, 800-307-2665.
- **Check Your NLC Continuing Education Hours** You can access the Library Commission's CE database and keep track of how many continuing education credit hours you have earned toward your Public Librarian Recertification. Just go to www.nlc.state.ne.us/libdev/ce/lookup.asp. Or do a search at the Nebraska Library Commissions' (NLC) front page (www.nlc.state.ne.us) on "ce record review." Then enter your name and password. It's that easy. NLC emailed passwords to all currently enrolled participants. If you did not get an email with your password enclosed, please contact Linda Jensen (NLC Staff Assistant), ljensen@nlc.state.ne.us. Please try it out and take a look at your CE record. (Let NLC know if the records don't agree with yours!) Then keep the password for the next time you want to check your record.
- We are shaking up the **Database Roadshow** this year! This is our 10th year of holding the Roadshow so we decided to change the format a bit. This year we will only cover the Wilson Magazines and Biographies databases and WorldCat. By doing this we hope to provide participants with more information about the featured databases as well as more time for hands-on practice. Make a list of any questions or problems you have and bring them with you to class. During the hands-on time we would be glad to help you answer them. There will be a one hour lunch break at approximately 11:30. Lunch is on your own. ***For your comfort, you may wish to bring a sweater, or dress in layers, as we are unable to make any adjustments to the temperature of the computer labs.***

SELS location: Nebraska Library Commission - July 24 9:30am - 3:00pm

Note: the Nebraska Library Commission is our state library and is located in downtown Lincoln. It provides funding to the six Regional Library Systems and is responsible for tracking Continuing Education hours, ILL, reference, network services, certification, and accreditation, among other things.



June

- ✱ **June 15th: CASTL Meeting/NEMA Training** in Seward – sponsored by Nebraska Educational Media Association (NEMA) and SELS. www.selsne.org for details.
- June 22nd – 26th: American Library Association conference** in Washington DC.
- ✱ **June 29th: SELS Annual Meeting.** www.selsne.org for details.

July

- July 9th – 13th: Library Leadership Institute** at the St. Benedict Center in Schuyler.
- July 13th: NLC Commissioners Meeting** at St. Benedict Center in Schuyler, Nebraska from 9:30 to 12. The meeting is open to the public, contact Maria Medrano-Nehls for more information: (800)307-2665 or mnehls@nlc.state.ne.us.
- ✱ **July 14th: SELS Friends** private showing of **Harry Potter and the Order of the Phoenix**. You do not need to be a SELS Friends member to attend, and are encouraged to invite family and friends to join you at the movie. See www.selsfriends.org for details.
- ✱ **July 19th: Joint CASTL meeting with Library Trustees** at the Beatrice Public Library. Meeting starts at 10 a.m. We'll be talking about Board evaluations and library planning. Bring a copy of your current plan. YA book choice for this month is *Perfect* by Natasha Friend – she's the Golden Sower winner for this year and plans to be in Kearney at NLA/NEMA conference on October 26th. If you're just having too much fun reading YA literature, try *So B. It* by Sarah Weeks and *The Pack* by Elisa Lynn Carbone – they were the Golden Sower Honor books.
- July 24th: Database Roadshow in Lincoln** at Nebraska Library Commission, 9:30 to 3. Training and hands-on practice with Wilson Magazines and Biographies, and WorldCat. Also a Roadshow in Elkhorn at Metropolitan Community College on **August 22nd**. To register and for more information go to: www.nlc.state.ne.us/news/content/2137.html, or contact Jeannette Powell, (800)307-2665 or jpowell@nlc.state.ne.us.
- July 27th: State Advisory Council on Libraries (SACL) Meeting** from 9:30 to 2:30 at Thompson Alumni Center at UNO. Meeting is open to the public for more information contact Maria Medrano-Nehls at (800)307-2665 or mnehls@nlc.state.ne.us.
- July 28th: Norfolk Literature Festival** from 9 to 4 at Northeast Community College Lifelong Learning Center. The festival will feature Karen Kaufman Orloff – 2008 Golden Sower Award nominee for I Wanna Iguana; Trinkia Hakes Noble – 2008 Golden Sower Award nominee for The Scarlet Stockings Spy; and Rick Riordan – 2008 Golden Sower Award nominee for The Lightning Thief. See page 13 for more information.

August

- August 9th: NEBASE Annual Meeting** from 9 a.m. to 4 p.m. at the Cornhusker Marriot Hotel in Lincoln. For more information contact Jeannette Powell: (800)307-2665, jpowell@nlc.state.ne.us.
- ✱ **August 24th: CASTL meeting** at Stella Public Library. Meeting starts at 10, and includes a round robin for all attending to share ideas, questions, troubles, laughter, food and more.

Sowings continued. . .

3. **“Walk through”** your building and every service and fix what doesn’t work for the customer.
4. Incorporate **customer service into every decision and problem-solving** process.
5. **Treat every customer like a person.** Think how easy it is to make somebody’s day or ruin it.

Karen Hyman is the Executive Director for South Jersey Regional Library Cooperative in Gibbsboro, New Jersey. If you have an opportunity to hear her speak, I’d highly recommend it. In the meantime, if you’d like a copy of the information included in her Power Point, with bonus side comments from me – let us know. We’d be glad to share.

Side note: Jenni and I are trying our hands at an SELS wiki – “SELS Stiki Wiki” (selsne.stikipad.com) and blog – “Southeast Library System Synapses” (selsne.blogspot.com) both which are listed on the home page at the new SELS web address: selsne.org. Both attempts are as novices, having successfully completed a 3-hour course with Michael Sauers at NLC on blogs, and after attending a couple of sessions on wikis at MPLA in Albuquerque. And both were done with free accounts.

So, keep that in mind, and our efforts to reallocate time to keep up with both tools, if you visit either. We do think both have the potential of being great tools for communication, and for relaying information we want to share at an additional point other than the newsletter and via e-mail or in person. For example if you’re curious about the great titles book talked by **Kate Marek** at the Spring Colloquium – you will find a list on the SELS blog.

-Brenda Ealey, Administrator



Now hiring @ your library®

WANTED:

STUDENT INTERNS TO:

- Assist with local library programming
- Begin building a library service career

NEBRASKA PUBLIC LIBRARY STAFF TO:

- Introduce high school or college students to interesting library activities
- Serve as a library career ambassador by training young people to help with exciting library service projects



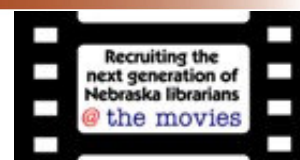
Internship grant applications will be accepted from eligible library entities as part of the Library Improvement Grant process, beginning October 1, 2007. For more information e-mail: nowhiringatyourlibrary@nlc.state.ne.us.




**Nebraska
Library Commission**



INSTITUTE of
Museum and Library
SERVICES





National Library Week

Recently two **Seward Memorial Library** staff members were seen unloading a naked body, not books, by the alley door. The future Detective Dewey was loaned to the library by the Seward Volunteer Fire Department. The Summer Reading Club which was launched on May 23 and 24 will be outfitting the new library detective who is sitting partially dressed on top of a shelf in the junior fiction area. The children were challenged to earn articles of detective apparel by reading books or pages for points. Reading logs were distributed so the children record their summer reading titles if it is a picture book, or pages if the book is a novel. Points are earned and tallied for such necessary items as an official detective badge, gumshoes, hat, trench coat, magnifying glass, brief case, flashlight, clue notebook, crime tape, and even a fake mustache. The readers also receive rewards as they meet personal goals starting with reading certificates for 25 points. Those children who earn 500 points will appear in the local newspaper. So as Dewey Detective gains his crime scene uniform, the children will be enjoying books and prizes from the library.



fiction area. The children earn articles of detective

Charlotte Baldinger, Library Assistant

In January, **Tecumseh Public Library** received a check from an employee, Jonathan Conradt, from Microsoft for \$150.00 and received another check in a couple of months. It was through the Microsoft Matching Gifts Program. Microsoft will match an employee pledge up to a certain dollar amount. This employee has a grandparent that is legally blind that lives in Tecumseh. She uses NLC books on tape program.

Susie Kerner, Director



The Friends of the Library group in **Plymouth, NE** held a fundraising Spring Salad Luncheon during National Library Week using the theme "Tell Me A Story." The program included local "storytellers" who told the youngsters in attendance stories from their youth. After each "story" the kids had an appropriate activity. Librarians Patti Maire and Jane Nider used the occasion to promote the Summer Reading Program and introduce plans for a Willa Cather tour to Red Cloud in September. It was also National volunteer Week so library volunteers were honored

as well. With \$500 in matching funds from Thrivent Financial for Lutherans the luncheon netted over \$1,000 for Plymouth Library. The funds will be used for summer reading expenses and also go toward the purchase of a new computer. A \$350 grant from Norris Public Power's operation Roundup will also go toward updating the library's computer capabilities.

Jane Nider

News and Notes



Free Library Subscription to National Institute of Health Newsletter

The National Institutes of Health (NIH) is offering free print subscriptions, single or multiple copies, of *NIH News in Health* to any library that is interested. *NIH News in Health* is a monthly newsletter from the National Institutes of Health, the nation's medical research agency, offering practical health news and tips based on the latest NIH research. Please contact Harrison Wein at weinh@od.nih.gov or 301-435-7489 if you are interested in receiving a print subscription. You can sample our stories online at <http://newsinhealth.nih.gov>

Siobhan Champ-Blackwell, Community Outreach Liaison
National Network of Libraries of Medicine,

800-338-7657/siobhan@creighton.edu / <http://nnlm.gov/mcr/> (NN/LM MCR Web Site)

ALSC's Kids! @ your library® Campaign Tool Kit

(CHICAGO) The Association for Library Service to Children (ALSC), a division of the American Library Association, has added new resources to its Kids! @ your library® online tool kit at www.ala.org/kids.

The campaign's extensive tool kit, produced by librarians for librarians, contains free resources for promoting the library and its services to children and their families. The latest materials added to the kit include:

- ➔ **Spanish-language resources.** The So Much to See. So Much to Do. @ your library® logo is available in Spanish in black and white, color, high and low resolution versions. The list of Top Ten Things for Kids to Do @ your library® also has been translated into Spanish. Print-ready public service advertisements in various sizes, scripts for audio public service announcements and word search puzzles with library themes also are available in Spanish.
- ➔ A list of "**Top Ten Ways to Use Bill Harley's 'At Your Library' Song in Your Library and Community**" provides examples of how libraries can use the upbeat song to grab attention-play the song when classes visit the library, incorporate the song's short version in morning announcements at school, or air the song during outreach events, such as county fairs, school career days, or family literacy nights, to name a few.
- ➔ A **story theater script-The Chicken and the Librarian**-adapted by Dianne de Las Casas and used with her permission, can be downloaded and used for library/school/community events.
- ➔ **Kids! @ your library® Best Practice Wiki** at http://wikis.ala.org/alsc/index.php/Kids%21_%40_your_library_Best_Practices_Wiki provides a free, open space where librarians can share how they have successfully used campaign materials within their libraries and communities.

ALSC encourages libraries large and small to visit the Kids! @ your library® Campaign Web site at www.ala.org/kids and take advantage of the free materials, resources and ideas.

Laura M. Schulte-Cooper
Program Officer, Communications, Association for Library Service to Children American Library Association



News and Notes

2007 Winners of the Golden Sower Award!

Primary Winner: *My Lucky Day* by Keiko Kasza

Primary Honor:

Pinduli by Janell Cannon

The Toughest Cowboy: Or How the Wild West Was Tamed by John Frank, illus. Zachary Pullen

Intermediate Winner: *The Old Willis Place: A Ghost Story* by Mary Downing Hahn

Intermediate Honor:

The Million Dollar Strike by Dan Gutman

Gregor the Overlander by Suzanne Collins

Young Adult Winner: *Perfect* by Natasha Friend

Young Adult Honor:

So B. It by Sarah Weeks

The Pack by Elisa Lynn Carbone

All three of the winners are planning to attend the NLA/NEMA Conference in Kearney Friday, October 26, 2007, to receive their awards!

Kathy Schultz
Golden Sower Award Committee Chair

An Opportunity for Rural and Small Libraries!

Here's an opportunity for you to contribute your ideas, and potentially see them in print! San Francisco-based nonprofit TechSoup.org has received a grant from the Bill and Melinda Gates Foundation to produce a series of free "how to" books for public librarians using PACs (public access computers) in their facilities.

TechSoup is asking librarians for their tips, tricks and techniques for using PACs and will announce the availability of the free books in June and throughout 2007. We believe the information will be useful to all libraries especially rural libraries.

Tell us your story!

- * How do you maintain your library's public computers?
- * Do you plan for technology and software upgrades?
- * Do you enlist the help of volunteers?
- * Do you use disk protection software?

TechSoup would love to hear from you. Share your challenges, your solutions, and your triumphs. Visit www.maintainitproject.org for more information.

2007 Library Improvement Grants Awarded

The Nebraska Library Commission recently awarded twenty-five Library Improvement grants (formerly LSTA – Library Services & Technology Act) of more than \$340,000 in federal dollars to eligible library service organizations. This augments local support for library programs and services and will be used to improve access to information resources throughout Nebraska.

- Alliance Public Library \$4,589 – Technology for Community Rooms
- Battle Creek Public Library \$3,000 – Easy Access to Old Newspapers
- Blair Public Library \$1,257 – Wireless Internet Access
- Central City Public Library \$5,706 – Nebraska Public Access Channel on Flat Screen TV
- Gering Public Library \$4,560 – Two Computers for Youth and Young Adults
- Grand Island Public Library \$75,200 – RFID (Radio Frequency Identification system)
- Hartington Public Library \$4,471 – Update Computer Lab with 3 new computers, and purchase 2 wireless laptops for training and daily use
- Hooper Public Library \$15,888 - Automation
- Lincoln City Libraries \$28,233 – Self-Service Checkout
- McCook Public Library \$7,766 – Digital Microfilm Viewer & Equipment
- Neligh Public Library \$514 – Annual Inventory Project
- Goodall City Library, Ogallala \$9,939 – Obituary Project from 1885 to Present (Keith County News)
- Omaha Public Library \$43,545 – Web Accessibility, Interaction, Engagement & Customization
- Omaha Public Library \$34,761 – Bi-lingual Book Club Project – Los Clasicos
- Orchard Public Library \$2,390 – Purchase laptop, digital projector and screen for library programs and community use.
- Panhandle Library System \$2,333 – Disc Repair Machine
- Randolph Public Library \$16,575 – New Computer Lab
- Schuyler Public Library \$13,512 – Join ONE Library Consortium
- Scottsbluff Public Library \$20,400 – Join ONE Library Consortium
- South Sioux City Public Library \$27,304 – Self Check Out
- Stromsburg Public Library \$1,230 – Purchase of a Multimedia Projector for use by library and community
- Raymond A. Whitwer Tilden Public Library \$957 – Laptop with AV connections, CD-RW/DVD-ROM, and wireless capability
- Valentine Public Library \$10,260 – Upgrade public access computers & wireless points
- Kilgore Memorial Library, York \$2,779 – Create a Teen Area
- Youth Rehabilitation and Treatment Center Geneva North High Library \$4,000 - Purchase 2 computers with Internet Access for use in the Media Center



Nominations Sought for Mad Hatter Award

The Mad Hatter Youth Service Award, presented by the School, Children's and Young People's Section (SCYP) of the Nebraska Library Association, recognizes an individual in the Nebraska library profession who has made an outstanding contribution to librarianship and library development for young people.

Nominees must be members of SCYP. Nominations may be made by librarians, administrators, principals, or members of the Nebraska Library Association. The nomination form is available on the Mad Hatter website:
www.nebraskalibraries.org/SCYP/MadHatter.html



The nomination form and supporting materials must be returned to Kathy Schultz, Hastings Public Library, 517 W 4th St, Hastings NE 68901, by August 1, 2007.

Step Up to the Plate @ your library™

As the temperature rises and the school year draws to a close, it is time to batter up for summer reading. Help your community's teens beat the heat this summer with Step up to the Plate @ your library.

Developed by the American Library Association and the National Baseball Hall of Fame, the program brings together two of America's favorite pastimes - baseball and libraries - to encourage reading. Children and young adults between 9 and 18 years of age are invited to go to their library, check out a book about baseball and describe how their favorite character inspired them. One grand prize winner will receive a trip to the Hall of Fame in October 2007.

You can register now for free tools to help libraries promote the program locally at www.ala.org/baseball. Tools include program logos in both English and Spanish and a toolkit that includes sample press materials and programming ideas.



Kids are not the only winners in Step Up to the Plate. The library that brings in the most entries will win a \$100 bookstore gift certificate, and three runners up will be awarded a \$50 ALA Graphics gift certificate. All four will also receive a copy of Lawrence Hogan's *Shades of Glory: The Negro Leagues and the Story of African-American Baseball* (published by National Geographic Society).

The Step up to the Plate @ your library program was officially launched during National Library Week in Peoria, Ill., with program spokespeople and Hall of Famers Ryne Sandberg and Ozzie Smith. Both appeared on field before a Peoria Chiefs game as the team announced the program and

Sandberg, who is the Chiefs' manager, also spoke to students a local junior high.

First-place prize packages also will be awarded (five in each of four age categories: age 9-11; 12-14; 15-16 and 17-18) and include a commemorative hardbound copy of the Hall of Fame Yearbook; Hall of Fame t-shirt; commemorative set of 20 Hall of Fame baseball cards; DVD copy of the classic baseball movie, "The Sandlot;" miniature souvenir Akademia Pro baseball glove; and a Jackie Robinson History Lives poster from ALA Graphics.

The program concludes September 1, 2007.

Step up to the Plate is part of The Campaign for America's Libraries, ALA's public awareness and advocacy campaign about the value of libraries and librarians in the 21st century. The National Baseball Hall of Fame and Museum is a Campaign Founding Partner.

NLA Paraprofessional of the Year Award

The Paraprofessional Section of the Nebraska Library Association (NLA) accepts nominations for the Paraprofessional of the Year Award each year. This award is given annually to a paraprofessional, must be a member of the Paraprofessional Section of NLA, who has demonstrated outstanding service in a library setting.

The recipient will be selected on the basis of all of the following criteria:

1. Innovative programs that the nominee has worked with which have resulted in new or improved library services.
2. Exceptional volunteer work in library service or related field.
3. Exceptional use of library resources, local or otherwise.
4. Significant involvement or leadership in NLA Paraprofessional Section (i.e., holding office, member of a committee, or workshop or conference presentation).



The Paraprofessional of the Year may receive:

1. A one-year paid membership to NLA, in the Paraprofessional Section.
2. Fifty dollars.

Go to: www.nebraskalibraries.org/PARA/paranomform.html for the nomination form.

Nominations are due on July 31, 2007, and can be e-mailed to: jwrampe@nla.state.ne.us.

Just a few updates from the National Network/Libraries of Medicine.....**New Look for MedlinePlus Health Topics Page**

Just when you think it couldn't get any better. MedlinePlus's 740+ health topics now feature medical images, summaries, synonyms, and the new "Start Here" category if you aren't sure where to begin your research. Customer feedback and usability studies lead to these enhancements and additions to the MedlinePlus database. Be one of the 28,000,000+ quarterly visitors to this authoritative and free resource. Explore it today. www.medlineplus.gov.

DIRLINE A to Z list

The National Library of Medicine's DIRLINE (Directory of Health Organizations) now offers an A to Z list of 8,500+ organizations concerned with health and biomedicine. Locate federal, state, and local government agencies; information and referral centers; professional societies; self-help groups and voluntary associations, and much more. Topics include HIV/AIDS, maternal and child health, and most disease conditions including genetic and other rare diseases.

http://dirline.nlm.nih.gov/help/dirline/a2z_A.html

Complementary and Alternative Medicine for Children

Are complementary and alternative therapies (CAM) safe for children? The Winter 2007 edition of *CAM at the NIH* discusses the issues involved in CAM therapy for young people. In this issue you will learn about the various types of CAM therapies, communication with health care providers, safety, and resources to obtain more information on CAM. http://nccam.nih.gov/news/newsletter/2007_winter/youngpeople.htm

NIH MedlinePlus Magazine at Your Fingertips

Did you know that current issues of *NIH MedlinePlus Magazine* are just a keystroke away? This quarterly guide for patients and their families brings the latest and most authoritative medical and healthcare information from the National Institutes of Health (NIH) as featured online on the MedlinePlus web site (www.medlineplus.gov). This free publication is sponsored by the Friends of the National Library of Medicine. www.nlm.nih.gov/medlineplus/magazine.html

Do You Know Where You Want to Be in 2016? The NLM Does

Charting the Course for the 21st Century: NLM's Long Range Plan 2006-2016 is now available. In 2004, the National Library of Medicine's Board of Regents embarked on the development of a 10-year plan. A Subcommittee on Planning was appointed, and was co-chaired by the Honorable Newt Gingrich and Dr. William Stead. Over 100 panelists set about creating a vision statement for health in the 21st Century. This statement identified new advancements that could impact national and global needs for research, clinical care and patient data and information.

The publication is available free in web format or PDF. www.nlm.nih.gov/pubs/plan/lrpdocs.html

For questions on any of these topics or to inquire about free membership with the National Network/Libraries of Medicine contact.....

Marty Magee, National Network/Libraries of Medicine, Education and Nebraska Liaison
McGoogan Library of Medicine, Univ. of Nebraska Medical Center
402-559-7076
1-800-338-7657
mmagee@unmc.edu

‘NEBRASKA LIBRARIES: CHARTING PATHS TO THE FUTURE’

IS THEME FOR THIS YEAR’S NLA/NEMA CONFERENCE

KEARNEY, NE –April 23, 2007 – Outstanding pre-conference workshops as well as two days of stimulating conference sessions will highlight the annual conference of the Nebraska Library Association/Nebraska Educational Media Association. The NLA/NEMA Conference will be held October 24-26 at the Holiday Inn and Convention Center in Kearney.

Internationally respected children’s book author and literacy consultant Mem Fox will present, “Dirt Roads or Highways? Two Different Directions to Literacy”. The pre-conference workshop will explore the critical role reading aloud to children plays in their social, psychological, educational and even physical development. Fox will also present, “Reading Aloud So People Stay Awake, Stay Active and Stay with You”. The session will involve participants in developing read-aloud skills.

Also available as a pre-conference workshop will be “Image is Everything: Making Partners and Money for Your Library”. Presented by Alexis Sarkisian of the LAMA Institute, the workshop will focus on providing librarians with the knowledge, tools and skills they need to make and use partnerships in their marketing, fundraising and development efforts.

John Seyfarth will present “Computer Hardware Confidence,” a workshop providing a hands-on opportunity to build a computer from parts and install an operating system. This session will also help participants become familiar with typical troubleshooting and remove-and-replace tasks.

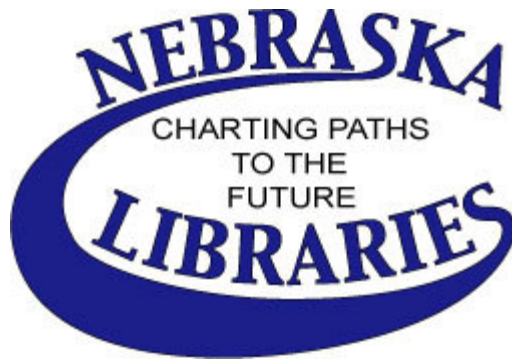
Pre-conference activities will conclude with the program “Great New Books for Reading Aloud,” presented by Nebraska librarians Pat Leach, Sally Snyder, and Becky Pasco

Pre-conference registration information is available on the conference website at www.2007nla-nema.info, or you may register online for the Mem Fox sessions at Read Aloud Nebraska, www.readaloudnebraska.org/events.htm.

A wide array of programming is planned for the two days of conference sessions. Thursday’s opening speaker will be Harley Jane Kozak, an author/actress whose screen credits include Arachnophobia, The Favor, and Parenthood. Her books include Dating Dead Men and Dating is Murder.

Friday’s keynote speaker will be Joel Sartore, a National Geographic photographer who was recently featured on the PBS documentary At Close Range. He is also the author of Nebraska: Under a Big Red Sky.

Mark your calendar now to participate in this exciting, energizing conference. For more information check the conference website at www.2007nla-nema.info/.



2007 Houchen Bindery Beginning Professional Award and the 2007 Mentor of the Year Award

New Members Round Table is now accepting nominations for the 2007 Houchen Bindery Beginning Professional Award and the 2007 Mentor of the Year Award.

You can download nomination forms here: www.nebraskalibraries.org/NMRT/awards.php

Nomination forms should be sent to: Amy Barr, Youth Services/Assistant Director
Kilgore Memorial Library
520 Nebraska Avenue
York, NE 68467

Nominations must be received by **September 1, 2007**.

Norfolk Public Library's 13TH Annual Literature Festival

Saturday July 28, 2007 / 9:00 a.m. - 4:00 p.m.

Northeast Community College / Lifelong Learning Center

801 East Benjamin Avenue, Norfolk, NE

This year's Festival has been funded by the Norfolk Library Foundation, the City of Norfolk, & SCYP

FEATURING:



KAREN KAUFMAN ORLOFF

2008 Golden Sower Award nominee for

I WANNA IGUANA

Also author of *IF MOM HAD THREE ARMS*



TRINKA HAKES NOBLE

2008 Golden Sower Award nominee for

THE SCARLET STOCKINGS SPY

Also author of *APPLE TREE CHRISTMAS—THE DAY JIMMY'S
BOA ATE THE WASH—*

THE LAST BROTHER—MEANWHILE BACK AT THE RANCH



RICK RIORDAN

2008 Golden Sower Award nominee for

THE LIGHTNING THIEF

Also author of *THE SEA OF MONSTERS—THE TITAN'S CURSE*

ALSO: 2007-2008 Golden Sower Previews by Karen Drevo & Marci Retzlaff; Book Display & Discount Sales by Norfolk Public Library Foundation of titles by Orloff, Noble, & Riordan; Sales of Golden Sower Items; Autograph Session/Book Signing with Karen Kaufman Orloff, Trinka Hakes Noble & Rick Riordan; Door Prizes; 5 Continuing Education Hours (for all day attendance) from the Nebraska Library Commission for School & Public Librarians; 5 Professional Growth Points (for all day attendance) for Teachers/Staff employed by Norfolk Public Schools

TICKETS: Youth (18 & under): \$5.00/advance & \$7.50/door Adults: \$20.00/advance & \$25.00/door/
Free admission for current SCYP members!

Advance tickets are available at Norfolk Public Library OR by mail order. To order tickets by mail, send a stamped, self-addressed envelope with full payment (make checks payable to "Norfolk Library Foundation--Literature Festival") to: Literature Festival, Norfolk Public Library, 308 Prospect Avenue, Norfolk, NE 68701

For more information, contact Karen Drevo at NPL by phone (402/844-2108) or e-mail
kdrevo@ci.norfolk.ne.us

2007 Plum Creek Children's Literacy Festival

October 4 - 6, 2007 Concordia University Seward, Nebraska

Authors & Illustrators

Richard Peck

author of the 2001 Newbery award winner *A Year Down Yonder*, will be the author luncheon speaker at the Adult Conference.

Laura Numeroff, author of the best-selling series, *If You Give a Mouse a Cookie*. Keynote speaker at the endowment dinner.

Andrew Clements, author of multi-award winning *Frindle* and other chapter books for middle school children.

Ted Lewin, illustrator of the 1994 Caldecott Honor book *Peppe the Lamp-lighter*; and author of *Elephant Quest* in collaboration with his wife, Betsy.

Betsy Lewin, illustrator of Caldecott Honor book *Click Clack Moo, Cows that Type*.

Peg Kehret, two-time Golden Sower winner for *Nightmare Mountain* (1993), and *Escaping the Giant Wave* (2006).

Robin Brickman, award-winning illustrator of many science books, including *A Log's Life* and *Swallows in the Birdhouse*.

Save the Dates!

October 4 Authors and illustrators speak to local schools in Seward

October 5 Children's Day - commuting students arrive on campus to hear **Laura Numeroff, Andrew Clements, Ted Lewin, Betsy Lewin, Peg Kehret, and Robin Brickman**. There is no charge!

Performing artist **Pippa White**, will present 'Voices from Ellis Island' which follows seven immigrants from different parts of Europe as they cross the Atlantic Ocean and confront unexpected challenges in their new country at Ellis Island. True Stories!

Jerome Kills Small, Nebraska Humanities Council speaker, will also be on hand to tell the stories of his elders, and the stories they left for future generations. He sings songs with his elk hide drum to bring sounds of the heartbeat of all living beings, and invites the audience in a friendship dance.

To register for Children's Day, go to www.cune.edu/plumcreek, print out the form and fax or mail it to the address on the bottom.

October 6 Adult Conference - **Andrew Clements, Ted & Betsy Lewin, Peg Kehret, Robin Brickman, Richard Peck**, as well as nearly a dozen literacy experts will be on hand to give presentations to our educators, media specialists, parents, grandparents and book lovers!

Highlights include:

Richard Peck, our author luncheon speaker.

Dr. Sharon Faber, author of *How to Teach Reading, When You're Not a Reading Teacher* will be on hand to provide specific and practical strategies that can be used by teachers in all subject areas to assist students with their reading skills.

Anna Jackson, the featured NELAC Fall Conference speaker. The NELAC Fall Conference is housed within the Plum Creek Children's Literacy Festival Adult Conference.

To register for the Adult Conference, go to www.cune.edu/plumcreek, print out the form and mail it with payment to the address on the bottom.

Endowment Dinner and Auction featuring

Laura Numeroff, author of the best-selling

If You Give A Mouse A Cookie series!

Thursday, October 4 5:30 p.m. Embassy Suites, Lincoln, Nebraska

The evening includes an elegant dinner, keynote speech by Laura Numeroff, autographed books, and silent & live auction items!

Email plumcreek@cune.edu for ticket information and additional details.

Southwest Library System Board Meeting

April 12, 2007 Falls City, Nebraska

Board Members Present: Becky Baker (Seward Memorial Library); Rebecca Bernthal (University of NE – Lincoln Libraries); Scott Childers (University of NE – Lincoln Libraries); Sandy Elton (Lincoln Correctional Center Library); Karen Frank (Greenwood Public Library); Kris Rogge (Johnson); Tom Schmitz (Lincoln Regional Center Library); Glenda Willnerd (Lincoln Public Schools)

Also Present: Brenda Ealey (SELS Administrator); Jenni Puchalla (SELS Administrative Assistant); Richard Miller (Nebraska Library Commission); Hope Schawang (Falls City Public Library); Misty Prochaska (Hamilton College and SELS intern)

Board Members Absent: Wanda Marget (Fairmont Public Library); Ken Gunselman (York College Library); Lisa Olivigni (Crete Public Library); Jan Thomsen (Alice M. Farr Library, Aurora)

Agenda

I. What's New Around the System: After the tour of the new library and art center, President Sandy Elton called the meeting to order at 11:15 am. Tom Schmitz indicated that changes, including transfers and reorganization, continues at the Lincoln Regional Center and at other facilities throughout the state. Karen Frank reported that the library wall is being fixed. Kris Rogge noted that there will be a Wine, Writers & Song Lyceum in Brownville the end of April. Scott Childers noted that the University Libraries had a student appreciation/recruitment reception and that a group from an ACRL's training program will be visiting. Rebecca Bernthal noted that the re-sizing has been completed for items housed in the University Libraries' remote storage facility. Brenda noted that Steve Shapiro will be at an upcoming ACLU dinner and that "Freedom Sings," a multimedia performance celebrating freedom of expression will be presented at the Lied Center. She also passed around a thank you for a memorial from Dee Yost's family. Hope Schawang noted that with the new library they are issuing many new library cards but that there is also concern about needing additional staff for the new facility. Misty Prochaska is a practicum at SELS through the University of Missouri's MLS program at UNO but is also the library director for Hamilton College. Becky Baker indicated that National Library Week activities included an after hours wine and cheese party. Seward's library is going after delinquent patrons including a \$25.00 collection fee and doubling of fines to 10 cents per day. Other recent activities included teddy bear picnic and flash mob for teens. Glenda Willnerd noted that LPS is celebrating School Library Media Month in April. She also reported that LPS is building three new schools – two elementary and one middle school and that one of the new schools may be built in cooperation with a branch of Lincoln City Libraries housed in part of the building. There are five school librarians leaving LPS. Henry Winkler will be visiting one LPS school in May. Diane Ferlatte, an African American storyteller, will be coming to LPS on October 3, 2007. A book of poetry was challenged and a decision was made to retain it in the high school libraries and in the middle schools' professional collections. Sandy Elton noted that Crazy Horse, the One Book One Nebraska book for this year, is being read by her patrons.

II. Approval of Minutes: A motion to approve the minutes for February 2, 2007 was made by Kris Rogge and seconded by Karen Frank. Motion carried.

III. Financial Report: Jenni commented about the financial and transaction reports and answered questions from board members. It was noted that next year the SELS van should be replaced. A motion to approve the transactions was made by Glenda Willnerd and seconded by Becky Baker. Motion carried.

IV. SELS Office Lease: A new lease was signed for the SELS office in its current location. Although there will be annual small increases in the rent, other options for office space would likely be even more expensive. Jenni prepared a report as to what the other systems are paying for rent, which range from \$485-800. Even with increases over the next two years, SELS will have the lowest rent at \$450.

V. Ads in Newsletter: Jenni had made some inquiries of the other systems about advertising in their newsletters. The cost of \$125.00 per year for a business size ad was noted by one system. After discussion, the board decided not to pursue having ads in the SELS newsletter. General consensus was that time spent would be more costly than income generated.

VI. SELS Friends: Becky Baker presented information for a "Memorandum of Understanding" between SELS and the SELS Friends group encouraging activities of each to function independently, although collaboratively. The document signed by President Sandy Elton formally establishes the SELS Friends group which will operate as an independent organization with separate officers and bylaws, etc. The memorandum of understanding is a document recommended by Sally Gardner Reed, Executive Director of FOLUSA (Friends of Libraries USA).

VII. Administrator's Report: Brenda highlighted several of her activities from February 2, 2007 to April 12 2007 as outlined in her written report. She noted CASTL meetings were held in Greenwood (February) and Exeter (March). Brenda attended the Overdrive Demo at NLC for downloading audio books. The Summer Reading Workshop was held in Seward in February with 35 in attendance. She and Jenni attended Dr. Frank Serafini workshop in Omaha sponsored by Read Aloud Nebraska. Brenda attended the MPLA/MLA conference in Albuquerque and noted several excellent sessions. Brenda and Jenni met with the Correctional Librarians in Lincoln about SELS services and programs and the use of iPods. Brenda and Becky Baker again taught the first course of the Public Services for Basic Skills. She and Jenni attended the Karen Hyman workshop on the "Customer Centered Library" in Columbus. Brenda received a note of thanks from Nikki Reisen, the librarian at Beatrice State Development Center, for the letter of support from SELS to encourage keeping the library open at the BSDC. Nikki reports they will be able to keep the Media Center open and a full-time librarian position. The SELS office provided E-rate information and assistance. The CASTL online discussion continues to be active on a variety of topics. Brenda met with Gary Meier (Kauffman & Meiers) about Library Facilities Consultants and possible services to Nebraska libraries. Brenda met with attorney Adam Prochaska (Harding and Shultz law firm) about being a legal resource for SELS libraries. Brenda participated in the Nebraska Regional Library System Administrators' phone conference in April. She also met with Richard Miller and Kathy Tooker about NLC's continuing education efforts. Brenda attended the memorial service for Dee Yost in Hastings. She also served as a judge for the "A Book for All Kids" third grade writing contest with Lincoln City Libraries. The SELS staff prepared the NLA Legislative Day postcards and put together the packets and lined up persons to deliver them. Brenda provided testimony on LB572 before the Government, Military & Veterans Affairs Committee. The SELS staff will be moving the SELS website off of the NLC website to be hosted by Connect Seward County, which will mean purchase of a simpler web address.

VIII. NLC Report: Richard Miller distributed a written NLC report. He noted WebJunction has a new look. He noted a variety of upcoming spring meetings being held by various library organizations throughout the state. Michael Sauers, the Technology Innovation Librarian at NLC began work on March 1, 2007. This is a newly-created position partially funded by a grant from the Gates Foundation. He will be responsible for introducing and training Nebraska libraries and staff to new and useful technologies. The Panhandle Regional Library System Coordinator position is being advertised. The Gates Foundation is making available a free DVD entitled "Keeping your Community Connected: Why Our Public Libraries Need Technology". The NLC awarded over \$340,000 in grants to eligible library service organizations. Richard responded and recorded concerns about the Regional Library System grant for technology training across the state being turned down for LSTA/Library Improvement Grant funds. Once again, multiple board members and staff expressed the need for a variety of support and training efforts in the area of technology, and concern with expectations that one NLC staff person is being targeted as the source for training in that area. The Commission, the State Advisory Council on Libraries and the Systems are sponsoring several planning sessions throughout the state to seek ideas for the new long-range program (2007-2011). Vendor day is May 1, 2007 at the Cornhusker Marriott in Lincoln. "Thinking Outside the Borders" International Leadership Institute will be October 22- 26, 2007.

IX. Committee Meetings: The CNN Committee noted several upcoming events are being planned including the second "Aged to Perfection" event, an activity at the Antique Mall, and the movie Harry Potter. The CP committee expressed interest and intent for small community visits to be set up this summer, particularly with those communities that we don't communicate with on a regular basis. There was discussion about the Nebraska Regional Library Systems' Library Improvement Grant (LIG) grant not being funded. There was also discussion about nominations for board members for the upcoming election.

X. Adjournment: Meeting adjourned at 3:45 p.m.

June/July 2007

In June, as many as a dozen species may burst their buds on a single day. No man can heed all of these anniversaries; no man can ignore all of them.

~Aldo Leopold

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SoLiS is a publication of the Southeast Library System, and is issued **6** times a year. We reserve the right to screen and to edit all contributions.

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